iBase

Activate the Talent of Slum Youth in Mathare

Issue: A Vicious Cycle

Status Quo:
Idle youth

Existing Reality:
Lack of employability skills, Limited options to change their circumstances

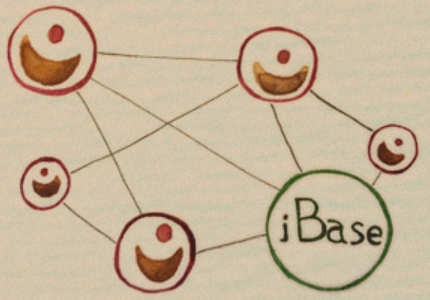
Poor Impact on Overall Wellbeing:
Stress, frustration, loss of hope, no vision for the future

Lack of Support:
Inadequate forums for creative expression, little community encouragement

Pivot Point: 'Hang out at Base"
Feelings of despair continue. High potential to be negatively influenced

Negative Patterns Reinforced:
Take to petty crime, alcohol, drugs

An estimated 17 million people are without work in Kenya
70% of whom are between 15 and 34 of frustrated youth



Theory of Change

How might we move from ‘Base’ to ‘iBase’ ?

So What Is iBase ?

Confident, skilled, employable youth

Mentors

Networks

Workshops

Professional Skill-building

Creative Skill-building

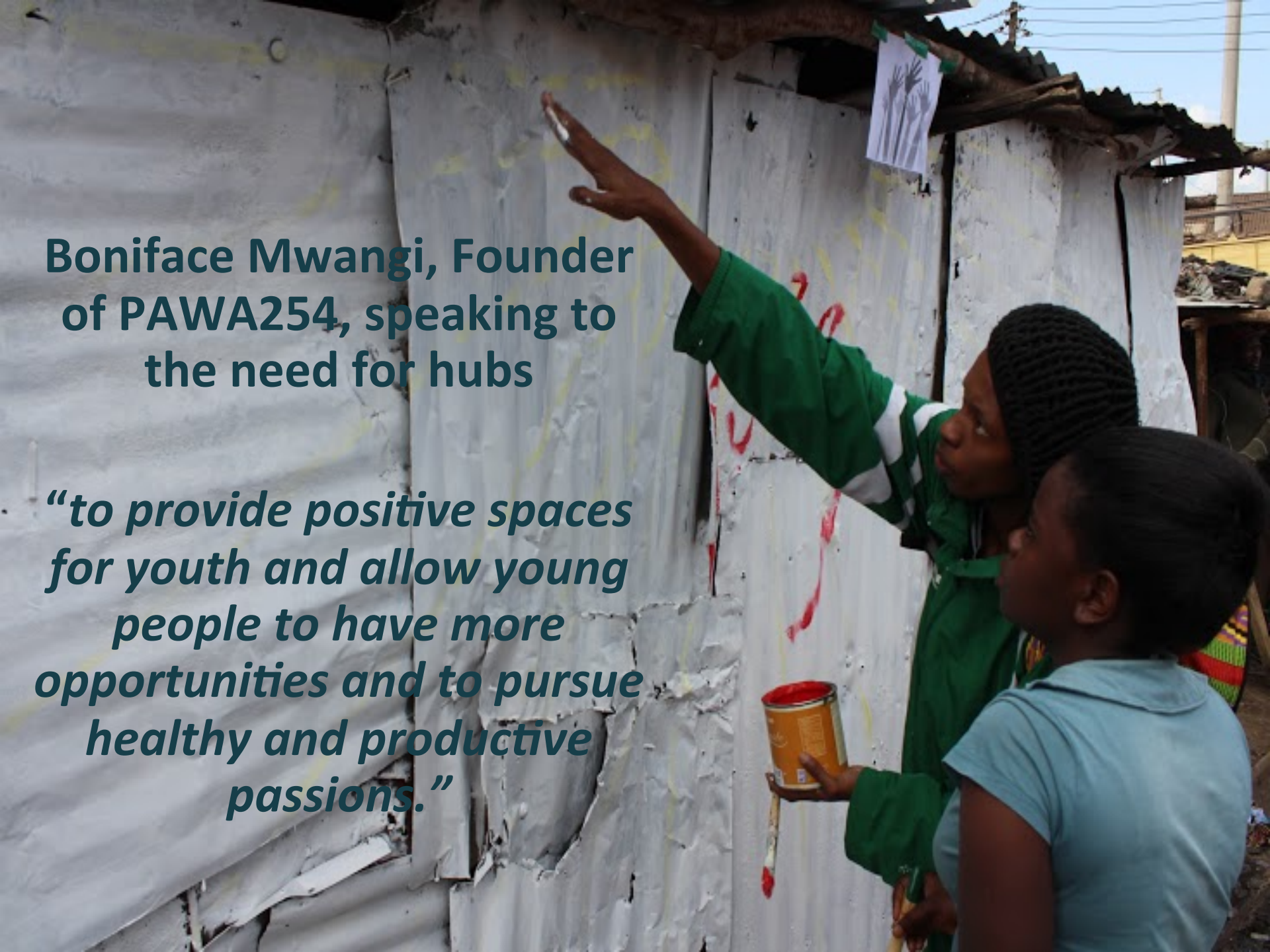
Connectivity

Physical Access

iBase

Safe Space

Human Touch



Boniface Mwangi, Founder of PAWA254, speaking to the need for hubs

"to provide positive spaces for youth and allow young people to have more opportunities and to pursue healthy and productive passions."

Intervention: iBase

Platform
Leverage existing infrastructure (Paamoja) to provide space for the youth

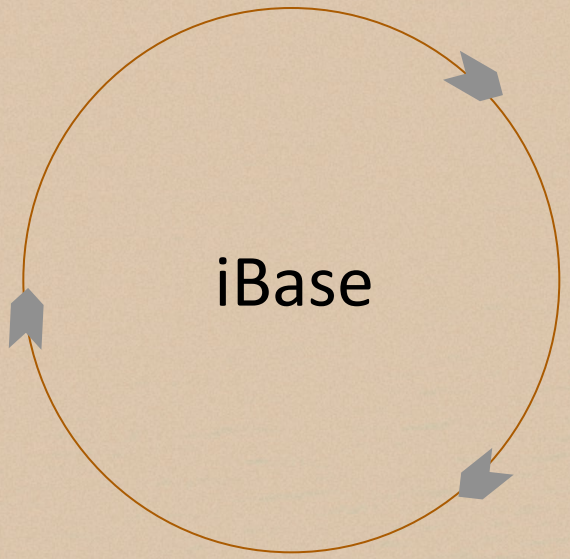
Creation of a Small Support Group
Bring together a select group of youth and create a 'safe support group'

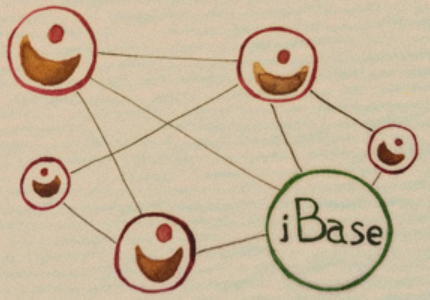
Delivery of Workshops and Trainings
Bring local Kenyan mentors to offer professional and creative workshops

Physical access to technology and connectivity
Grant-facilitated laptops and Wifi where there is none

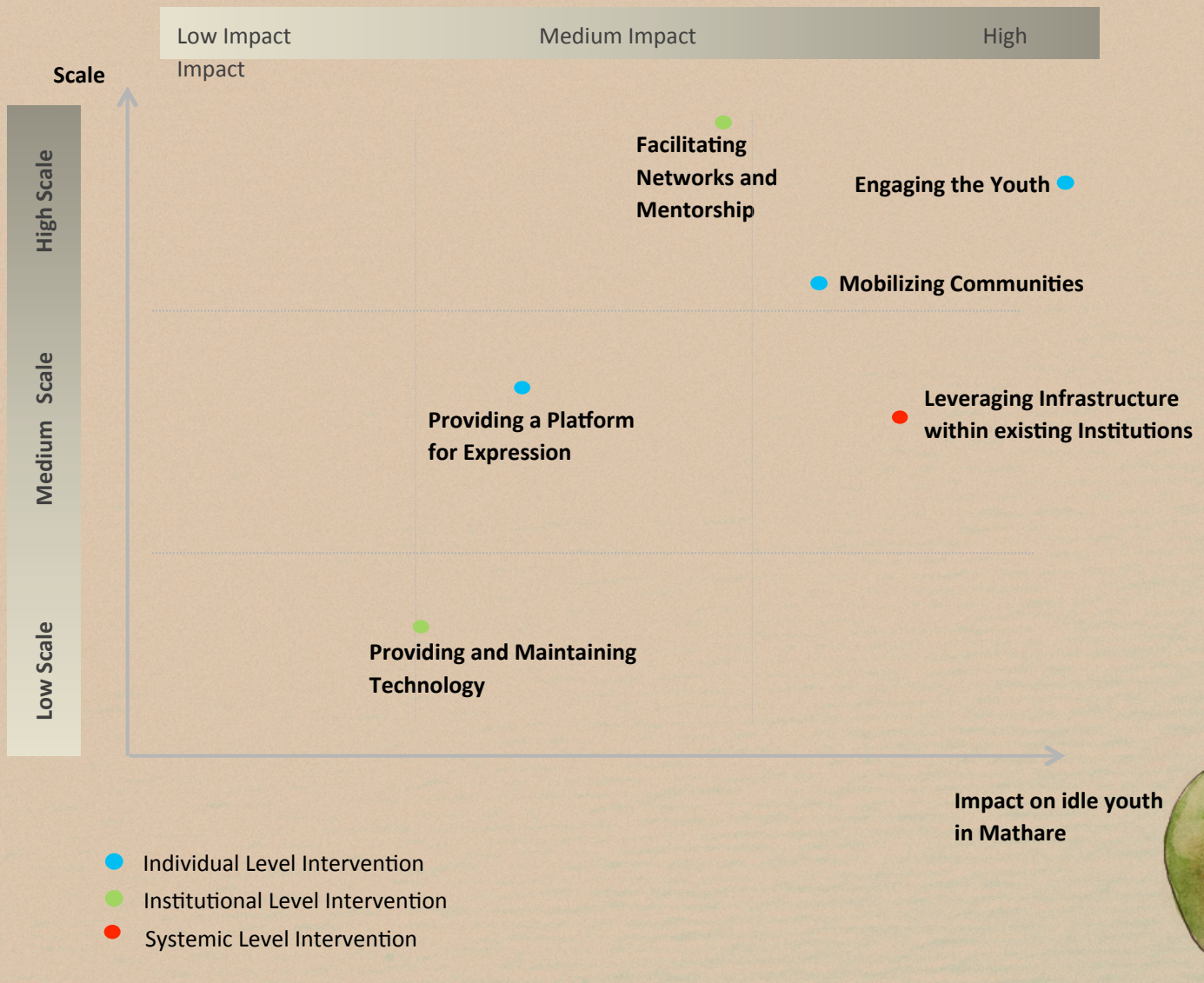
Access to mentorship, network creation and group support
Youth can develop relationships with mentors, create a connected community network

Increase in hope, confidence and possibility
Over time





Scalability



"[It was] for thinking & existing- a place to discuss creativity, entrepreneurship and innovation. But it's not just about the space- it's about the community! By building the space, we've actually built a community."

Trust the Process ?

iBase
Urban Art
Mental Health

Hypothesizing

Sitawa
Access Afya
PAWA254,
Kuona
Google,
Wilson
(Nairobits)

Sensing

Mathare?
Youth?
Mentorship?
Art?
Skills?
Overwhelmed?

Questioning

iBase

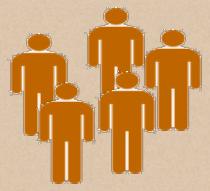
Connecting

Lost

Amani Social Innovation Process

A Little Less Lost?

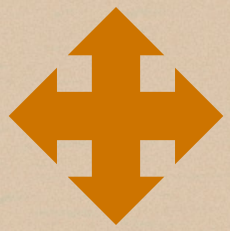
Assumptions



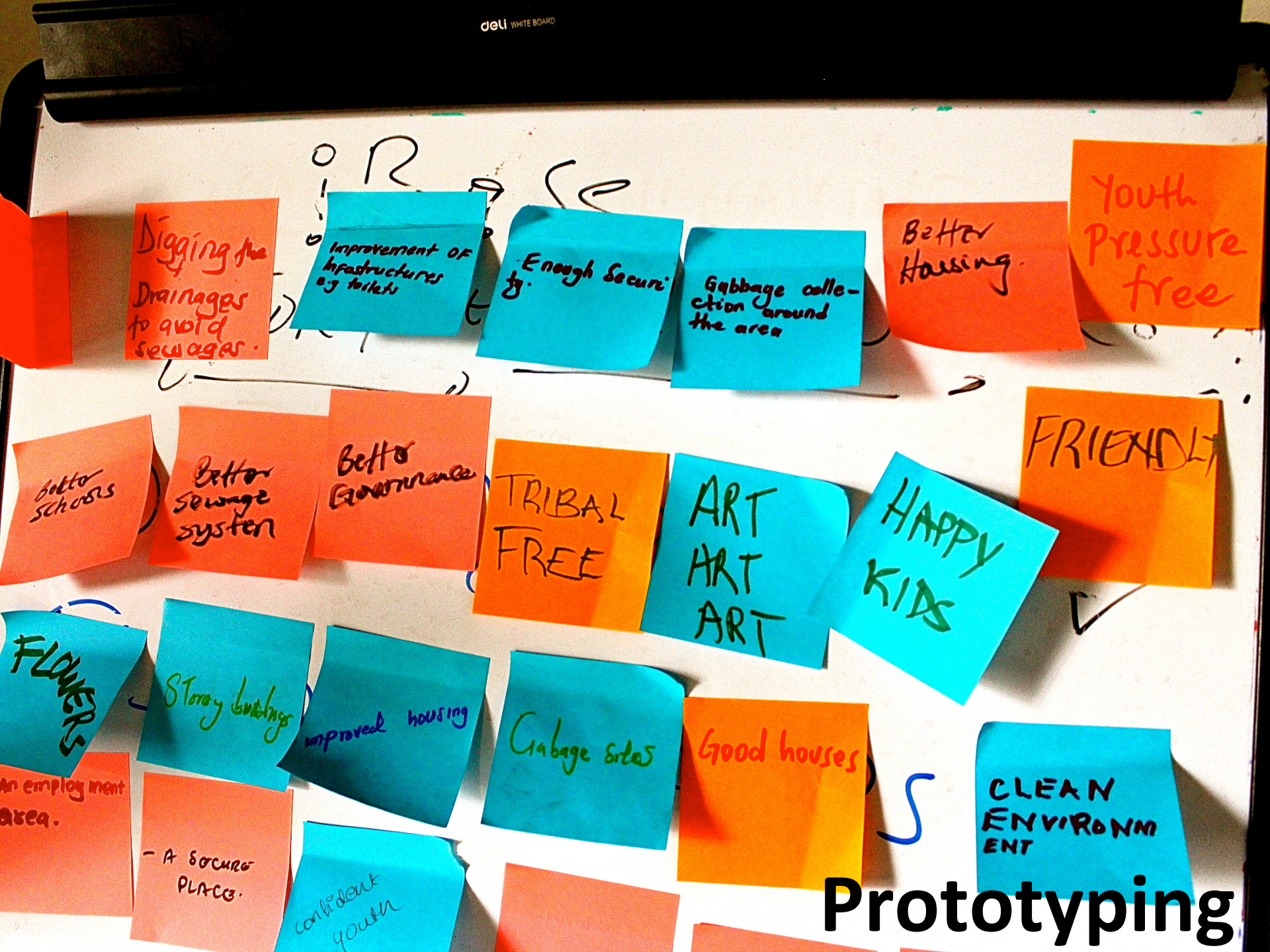
The youth will see value in the trainings and workshops offered to them at iBase.

The use of art and paint really the best entry-point of credibility for iBase.

Just providing access to internet, technology and connectivity is enough to engage idle youth to seek purpose.



With time, the youth will be willing to pay a monthly subscription fee to access iBase.



Prototyping

Baseline

Clean

Empathetic

Sociable

Community

Determined

Happy

Leadership

Creative

Congested

Insecure

Potential

Lacking

Endline

Cleanliness

Togetherness

Lifeskills

Creating Colours from Colours

Teamwork

Creativity

Unity is Power

Leadership

Community Improvement

Time Management

Beauty

Storytelling

Power of Images

AHA's from Amani!

- Who are your stakeholders?
- Pitch with Passion!
- Test your assumptions. Now.
- Expect the unexpected!

amani
UMOJA
UP
PAAMOJA
NGUVU
BECKHAM
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